



# CONNECTING THE COATINGS INDUSTRY IN **WEST AFRICA**

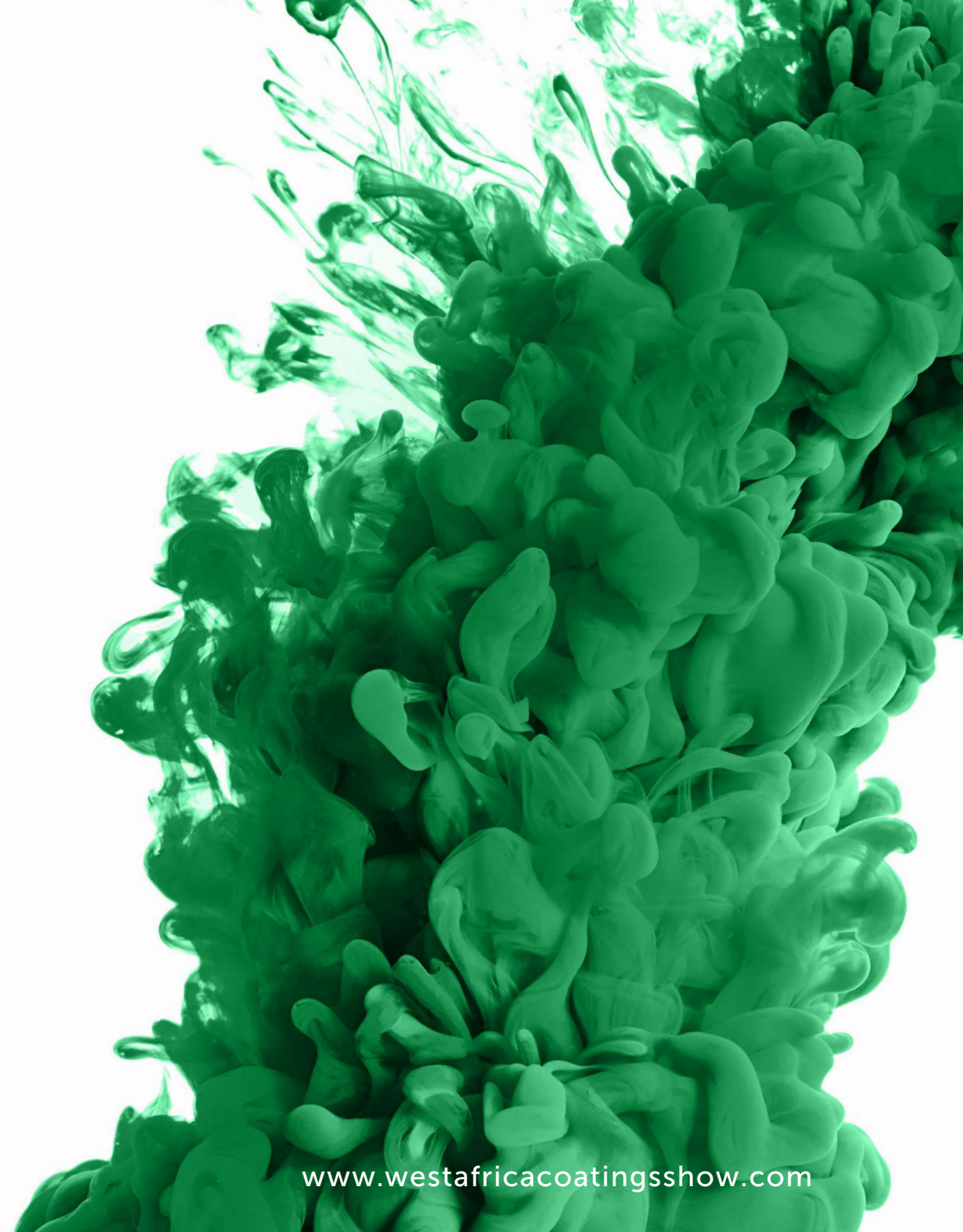
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**2-4 JULY 2025**

LANDMARK CENTRE, LAGOS, NIGERIA

ORGANIZED BY  **THE COATINGS GROUP** 

[www.westafricacoatingsshow.com](http://www.westafricacoatingsshow.com)





# THE LARGEST GATHERING FOR THE COATINGS COMMUNITY IN WEST AFRICA

The West Africa Coatings Show is the only dedicated coatings trade exhibition in West Africa that will bring the coatings industry together. For three days, the exhibition offers the opportunity to meet new and existing customers from the region; gather insight on the latest technologies available in the market; and have meaningful, face-to-face business interactions.

The event offers the perfect environment for the entire spectrum of the coatings industry to do business, from raw material suppliers to equipment manufacturers, to distributors and technical specialists like formulators and chemists. The Business Presentations Hub that is held alongside the event offers the opportunity to learn about the latest industry products, innovations and trends; exchange ideas with industry leaders; and build a strong network in the industry.

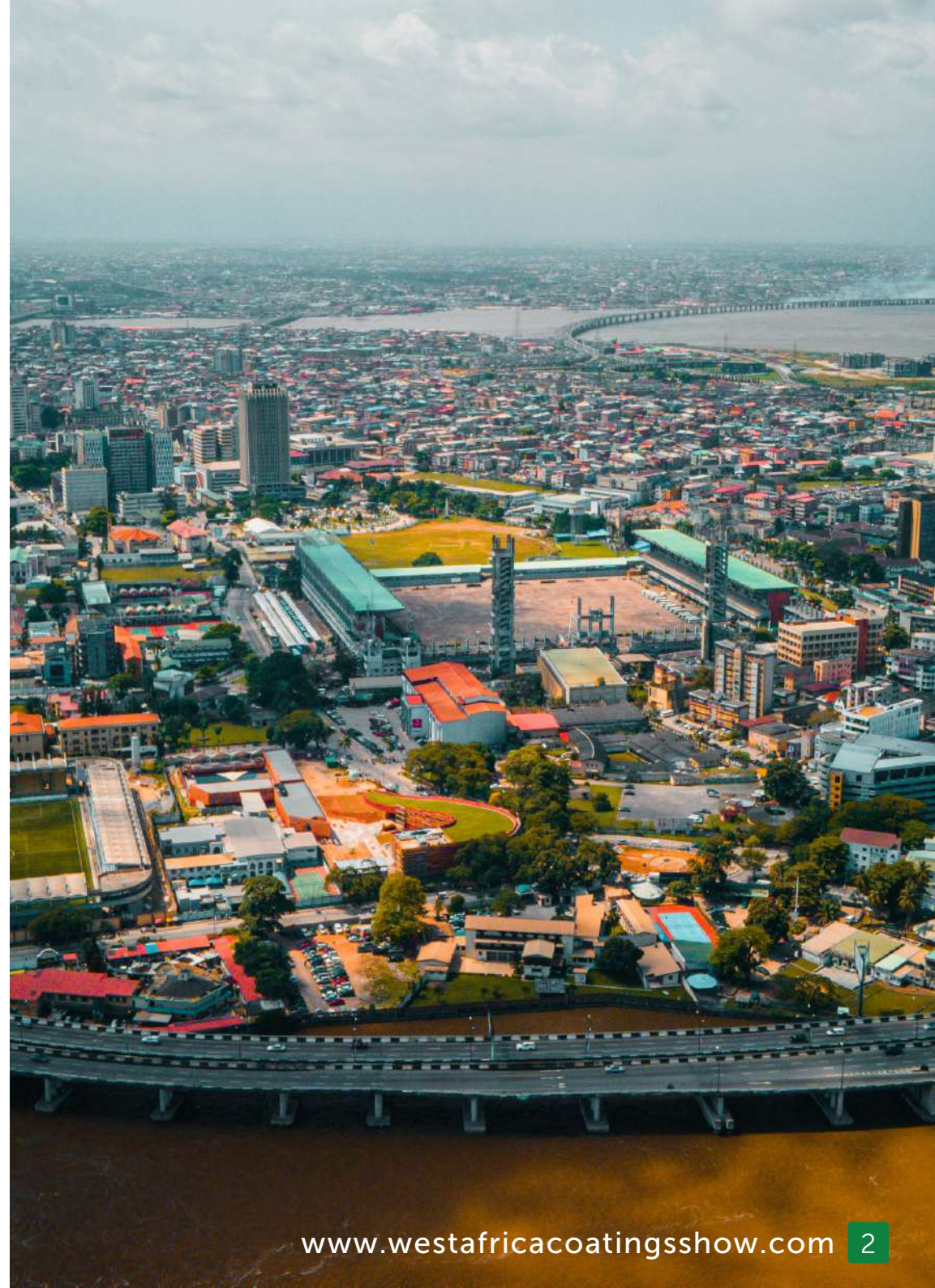


# CONSTRUCTION PROJECTS DRIVING THE MARKET

West Africa's coatings markets have gained significant interest, with Nigeria emerging as one of the largest and most influential players. Nigeria's protective coatings market is expected to exhibit robust growth, with a projected compound annual growth rate surpassing 4% in the forecast period (2024-2029), according to Mordor Intelligence.

Nigeria's construction market is expected to have an annual growth of 3.1% from 2025 to 2027, according to the Business Wire. Some of the top projects include Eko Atlantic in Lagos, Nigeria, with an estimated value of USD 6 billion and the World Trade Centre located in Abuja, valued at USD 1 billion, amongst many others.

As the country continues to grow and develop, there is a high demand for quality paints and coatings in various sectors. This presents a golden opportunity for businesses to innovate, invest, and thrive in this dynamic market. In this era of innovation in Nigeria, the West Africa Coatings Show presents an ideal opportunity to introduce your company and products to this flourishing market. As the only dedicated trade event for coatings in Nigeria, the West Africa Coatings Show is an excellent platform to engage with influential decision-makers and leading industry players.

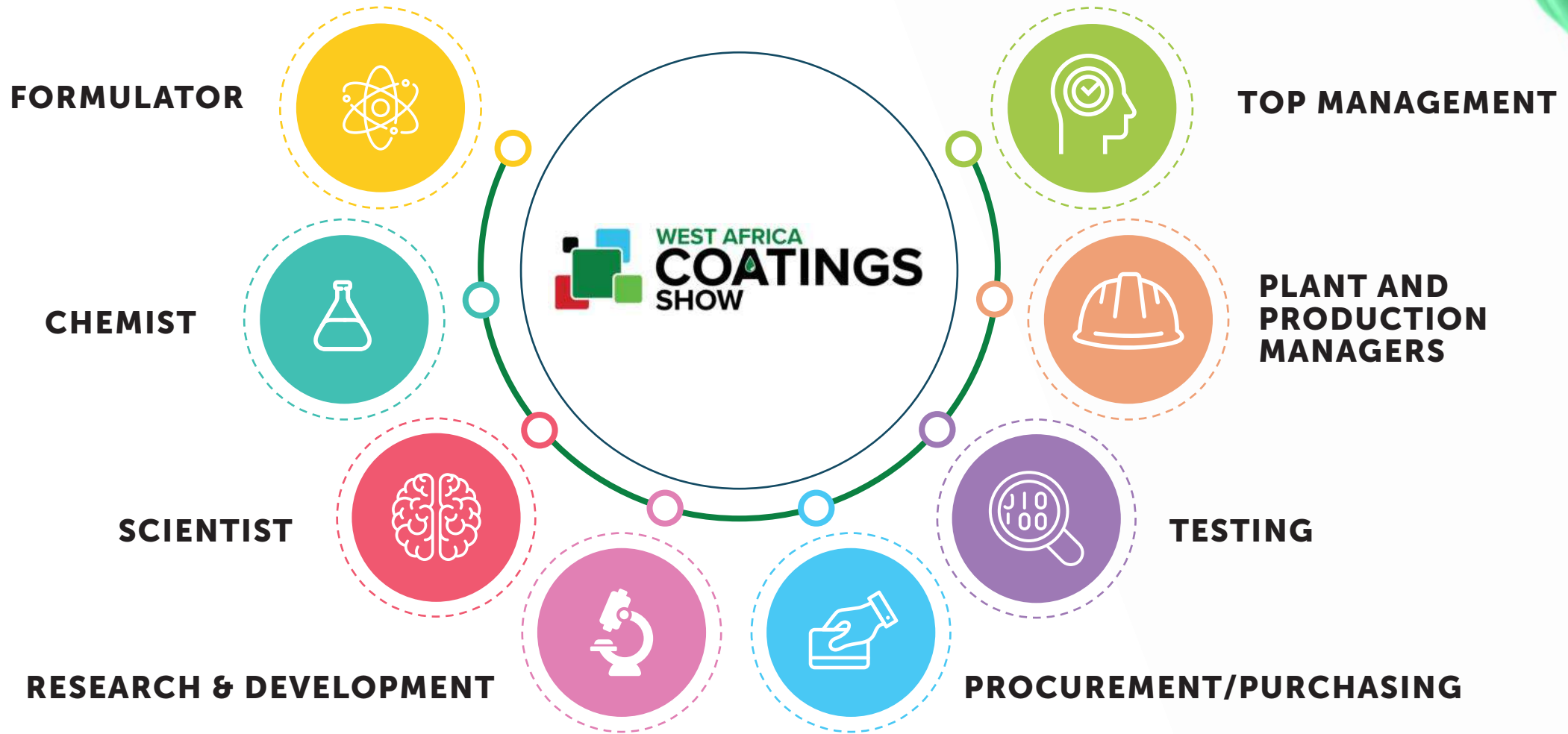




# SNEAK PEEK AT COATINGS EVENTS ACROSS THE GLOBE



# ALWAYS BRINGING THE RIGHT BUYERS AND DECISION MAKERS TO YOU







# PRODUCT SECTORS

Companies from all sectors across the coatings industry will visit the West Africa Coatings Show and source from a wide range of products listed below. If your business specializes in any one or a range of these products, then you're sure to meet qualified buyers interested in doing business with you.

## CHEMICAL & RAW MATERIALS

- |                     |                      |
|---------------------|----------------------|
| Additives           | Pigments             |
| Binders             | Polymers             |
| Biocides            | Resins               |
| Chemicals           | Solvents             |
| Extenders & Fillers | Speciality Chemicals |
| Oils                |                      |

## LABORATORY, PRODUCTION & PACKAGING EQUIPMENT

- |                             |   |
|-----------------------------|---|
| Conveying Systems           | Mixers                                  |
| Coolers                     | Packaging materials                     |
| Filling Systems             | Pipe Technology                         |
| Filters                     | Pumps                                   |
| Kneaders & Extruders        | Screening Machines                      |
| Labelling Machines          | Tinting systems                         |
| Metering Devices & Balances | Other Laboratory & Production Equipment |
| Mills                       |   |



## TESTING & MEASURING EQUIPMENT

- Accelerated Weathering
- Corrosion Testing
- Gloss & Colour Measurement
- Other Testing & Measuring Equipment



## PLANT & MACHINERY

- Dispersers
- Drums
- Filling & Packaging Equipment
- Filters
- Labelling
- Mixers Mills
- Process Control
- Pumps
- Tinting systems



## OTHER PRODUCTS

- Colour cards
- Colour Forecasting
- Environmental Protection & Safety at Work
- Health & Safety







# **TOP REASONS TO EXHIBIT AT THE WEST AFRICA COATINGS SHOW 2025**

## **GENERATE LEADS FROM THE WEST AFRICA MARKET**

Exhibiting at the West Africa Coatings Show can significantly enhance lead generation compared to traditional methods within a three-day timeframe. The opportunity will allow you to attract new clients, expedite achievement of business goals and broaden business prospects.

## **DISCOVER NEW BUSINESS OPPORTUNITIES**

Your presence at the event presents a valuable opportunity to engage with numerous stakeholders from the West African coatings industry. These in-person interactions are instrumental in forging business relationships and uncovering unforeseen potential business prospects.

## **EXPOSE YOUR BRAND TO A TARGETED AUDIENCE**

If one of your objectives is to enhance brand visibility within the West African coatings industry, participating in the West Africa Coatings Show presents a valuable opportunity to showcase your brand to prominent industry stakeholders.

## **ASSESS THE MARKET FOR YOUR NEW PRODUCTS**

Seize the opportunity to showcase your newest products to both current and potential customers.



# BUSINESS PRESENTATIONS HUB

Taking place on the first two days of the event, Business Presentations Hub at the West Africa Coatings Show will offer attendees the chance to learn about the latest coatings products and innovations from industry experts in a relaxed and friendly setting.

Spread across 14+ sessions, exhibiting companies will showcase their latest products and advancements to industry professionals, offering live demonstrations. Enhance your knowledge of diverse subjects relevant to the coatings sector while engaging with speakers through inquiries and interactive discussions.





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**CONTACT US TODAY TO DISCUSS PARTICIPATION  
AND SPONSORSHIP OPPORTUNITIES:**

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ORGANIZED BY  **THE COATINGS GROUP** **dmg** events

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