



IN
PARTNERSHIP
WITH



2-4 JULY 2025

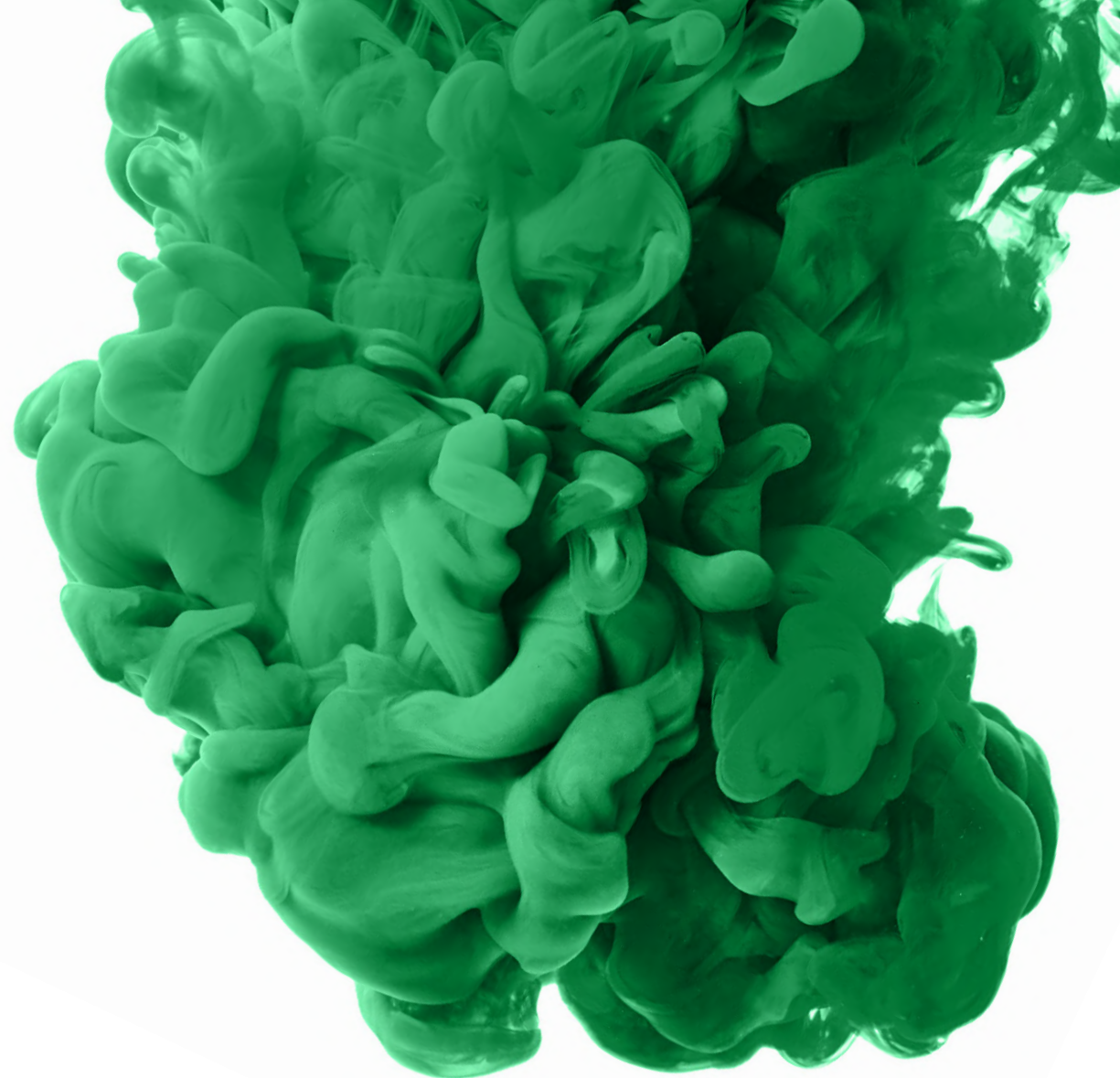
LANDMARK CENTRE, LAGOS, NIGERIA

TOPLINE REPORT

**CONNECTING THE
COATINGS INDUSTRY
IN WEST AFRICA**

www.westafricacoatingsshow.com

ORGANIZED BY  **THE COATINGS GROUP** **dmg** events



WEST AFRICA COATINGS SHOW 2025 **IN NUMBERS**

Over the course of three days, the West Africa Coatings Show welcomed **2,071 unique attendees** from **35 countries**, including Nigeria, China, India, United Arab Emirates, South Africa, United Kingdom and Egypt among others.

The launch event brought together **115 exhibitors** from **12 countries**, including Nigeria, China, United Arab Emirates, Saudi Arabia, Italy, South Korea, the United States and Egypt.

Visitors also enjoyed complimentary access to the **West Africa Coatings Conference** on day one, and the **Business Presentations Hub** on day two, where speakers shared insights on the latest trends, products and solutions in the coatings industry.

2,071

UNIQUE
ATTENDEES

35

VISITING
COUNTRIES

115

EXHIBITING
COMPANIES

12

EXHIBITING
COUNTRIES



LEADING BRANDS THAT VISITED THE EVENT



WHAT THE INDUSTRY HAD TO SAY

The inaugural West Africa Coatings Show marked a major milestone for the region's coatings industry. The event created outstanding opportunities for networking, knowledge sharing and business development, attracting key players across the value chain. It proved to be a must-attend gathering for manufacturers, suppliers and innovators looking to expand their reach and drive growth.

MR. AS BABATUNDE
CHAIRMAN, **PAINT MANUFACTURERS ASSOCIATION OF NIGERIA**
PARTNER

The West Africa Coatings Show has been a fantastic experience. I'm truly impressed by the number of exhibitors on the show floor. The presentation talks have been excellent, informative, engaging and full of valuable insights. The discussions have been enlightening and have really helped deepen my understanding of the industry.

IDRIS M. NASIR
PRODUCTION MANAGER, **ARMSTRONG PAINTS LTD**
VISITOR

West Africa Coatings Show has been terrific. We've had productive meetings that all seem very promising and I'm extremely pleased with the business conducted so far. It's a fantastic opportunity to explore innovative products, connect with suppliers and meet potential clients.

OKE ADDEYEMI JACOB
CEO, **PRECIOUS PAINTS**
VISITOR

Exhibiting in the West Africa Coatings Show 2025 has been a truly rewarding experience for Dulux and Chemical and Allied Products PLC. The impressive turnout, well-organized setup, and quality of industry engagement have made it an ideal platform to connect, showcase our innovations, and strengthen partnerships within the coatings industry. We're proud to be a sponsor of this year's event and to support such a vital gathering for the industry.

HABIB LAWAL
SENIOR BRAND MANAGER, **CHEMICAL AND ALLIED PRODUCTS PLC**
EXHIBITOR

My experience at the West Africa Coatings Show has been fantastic so far. I've had numerous productive meetings with exhibitors. It's impressive to see such a strong turnout and this event truly offers an excellent platform for networking and conducting business.

EMMANUEL OLUOKUN
MANAGING DIRECTOR, **ZIMSAL PAINT**
VISITOR

The West Africa Coatings Show plays an important role in driving innovation, building partnerships and reinforcing West Africa's rising prominence in the global coatings industry. With its broad influence, the event serves as a vital platform for engagement across the entire coatings value chain - from polymer producers to distributors and formulators.

KENNETH BADONG, MANAGING DIRECTOR, **MULTICHEM A SOLEVO GROUP COMPANY**
EXHIBITOR

KEY MOMENTS FROM THE 2025 EDITION



BOOK PRIME FLOORSPACE



SAVE THE DATE RETURNS IN
2027
LANDMARK CENTRE,
LAGOS, NIGERIA



Andy Gathercole, Sales Director

T: +971 4 445 3712 | M: +971 56 990 7089

E: andrewgathercole@dmgevents.com